



Press release

AkzoNobel
Tomorrow's Answers Today

BOOTH #23689

AkzoNobel's "Wanda[®]" Goes Green at 2010 SEMA Show

New Wanda Waterbase System Makes VOC Compliance Easier Than Ever

NORCROSS, GA – October 28, 2010 – Car refinish professionals and enthusiasts attending the 2010 SEMA show in Las Vegas, Nevada, November 2-5, will be among the first to see the "green" debut of AkzoNobel's new Wanda[®] Waterbase VOC-compliant refinish system.

The low-VOC system including Clear, Primer and Waterborne Basecoat provide the same superior value, same simplicity and same great color matching as the regular Wanda car refinish system— all designed to make VOC compliance easier than ever for a "right-the-first-time" finish.

"All over the country we hear painters giving Wanda rave reviews for the system's ease-of-use, performance and value," said Mark Rapson, AkzoNobel's Business Manager of Trade Brands, North America. "Now they can have those same great benefits in a VOC-compliant option."

Show attendees can see the new Wanda Waterbase materials on display and sprayed-out exhibits of the new products at the Wanda Refinish booth. A feature part of the Wanda booth will be a new Lingenfelter Performance T/A conversion. The lovely Wanda brand representative will also be on hand to greet visitors and provide valuable information on how Wanda products can meet the needs of professional painters and enthusiasts alike.

The Wanda booth is located in the Central Hall in Hot Rod Alley near the Restoration Marketplace.

For more information about the full range of Wanda products and color tools, visit our website at www.wandarefinish.com.

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Safe Harbor Statement

This press release contains statements which address such key issues as Akzo Nobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website www.akzonobel.com.

Note to Editor

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

Internet: <http://www.carrefinishes.com>

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