



# Press release

**AkzoNobel**  
Tomorrow's Answers Today

**BOOTH # F800-1K**

## **AkzoNobel's Wanda Waterbase System to Be Showcased at Canadian International AutoShow**

*The "Lingenfelter LTA" concept car  
with custom paint by Wanda to be a featured attraction*



**Norcross, GA – January 24, 2011** – Car enthusiasts will soon trek northward to attend the 5<sup>th</sup> annual 2011 Canadian International AutoShow, February 18-27, 2011, located at the Metro Toronto Convention Center. Show attendees will be among the first in Canada to see AkzoNobel's exciting new low VOC Wanda Waterbase basecoat system —while also getting a glimpse of the

"Lingenfelter LTA" custom concept car featuring custom paint by Wanda.

According to Mark Rapson, AkzoNobel's Business Manager of Trade Brands North America, "The Canadian International AutoShow is a great venue for us to showcase the Wanda Waterbase basecoat system. The trade segment of the auto refinish market in Canada has expressed great interest in an easy-to-use, low VOC system with great color at a value-based price point. Of course, we also couldn't resist the opportunity to show off the stunning Lingenfelter LTA concept car designed and built by Lingenfelter Performance Engineering."

The Lingenfelter LTA will be included as part of the show's tribute to the classic Chevrolet Camaro. Developed as a prototype in 2010 to celebrate America's muscle-car heritage, the 655 horsepower converted Camaro with 455 CID LS engine, split grille, side scoops, shaker hood with stylized screaming eagle design, fabricated honeycomb wheels and luxe interior, captures all of the features of a 1970s-style Trans Am—but with more elegance and power than the original. Painted in a knock-out custom Wanda Fire Orange Pearl finish and Wanda Mocha Pearl accent color, the LTA will appear in the GM F-body exhibit located inside the show's 700-level Classic Concourse area.

The Wanda Waterbase basecoat system, on display at Booth #F800-1K located in the 800-level South, is the newest addition to AkzoNobel's fast-growing Wanda car refinish brand of quality, value-priced products. Comprised of low VOC primer, clearcoat and waterborne basecoat, the system is designed to make "going green" easier than ever, because its uncomplicated approach to mixing ratios, segment leading comprehensive color documentation and color matching tools helps painters achieve compliance and quality performance, with unbelievable simplicity and value.

#### **Safe Harbor Statement**

This press release contains statements which address such key issues as Akzo Nobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website [www.akzonobel.com](http://www.akzonobel.com).

For more information about Wanda Waterbase and the full range of Wanda products and color tools, visit our website at [www.wandarefinish.com](http://www.wandarefinish.com). Be sure to follow us on Facebook and Twitter for updates on Wanda activities.

**Note to Editor**

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

Internet: <http://www.carrefinishes.com>

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