



Press release

AkzoNobel
Tomorrow's Answers Today

AkzoNobel's WANDA wows with vibrant and dynamic NEW WEBSITE

(Norcross, GA – March 4, 2010) Wanda, one of the fastest growing car refinish brands of global coatings leader AkzoNobel, introduces its new website designed to provide distributors and body shops in North America a more in-depth product and communication resource. It can be accessed at www.wandarefinish.com.

The new site was designed to service the growing brand, more than 250 distributors and wide array of customers by providing a destination for comprehensive product and support information as well as improved functionality.

Visitors to the site will immediately be drawn in by the dynamic new look and feel that welcomes them from the very first page. An array of up-to-date information is immediately at their fingertips about products, sales support, purchase and distribution, answers to often-asked questions, and color tools. Body shops will quickly be pleased with the site's user-friendly navigation to easily access technical data, look up distributor information and find out about current Wanda promotions and activities.

Wanda's interactive distributor section with its enhanced installments to news, information and sales tools will offer online training and testing, as well as online ordering, affording distributors access to Wanda's reference materials and video demonstrations of procedures and processes for product applications. This section also features a message center allowing distributors immediate access to important Wanda news and bulletins.

"At the pace business moves in this day and age, having the ability to communicate with customers is essential. We are excited the new Wanda website gives us that and more," said Mark Rapson, Wanda brand product manager. "The site will be a valuable tool for customer communication and interaction, providing a wealth of resources to help advance their business."

Note to Editor

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

Internet: <http://www.carrefinishes.com>

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Safe Harbor Statement

This press release contains statements which address such key issues as Akzo Nobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website www.akzonobel.com.