



Press release

AkzoNobel
Tomorrow's Answers Today

Twin Falls NAPA Automotive Paints & Supply Hosts an Evening with Wanda

Norcross, GA – June 18, 2010 – NAPA Automotive Paints & Supply of Twin Falls, ID, recently treated area body shop owners, painters and car enthusiasts to a fun and interactive introduction to Wanda—the exciting new car refinish system by AkzoNobel.

Guests attending the “Evening with Wanda” event on May 13th at the Twin Falls store location, were introduced to the car refinish system by the lovely Wanda spokeswoman, who emceed the informative DVD presentation and interactive quiz game, wherein event participants were paired in teams with the goal of winning prizes through questions and answers about the brand’s products.



“I’ve hosted many in-store events over the years, but I don’t think I’ve seen a more successful hands-on approach to introducing the benefits of a new product line,” said Ron Vergine, NAPA Automotive Paints & Supply Regional Manager. “Painters were definitely excited about the new products and I was surprised to see even the quietest among them take an active part in the evening’s festivities.”

More than a dozen participants travelled as far as 80 miles to take part in the event. The evening sparked such a positive buzz about the refinish system’s ease-of-use and professional results, at least three area body shops have expressed interest in immediately incorporating the line into their operations. Vergine is equally enthusiastic about the brand, making plans to install additional color mixing machines into the Boise and Idaho Falls NAPA store locations, where he plans to host “Evening with Wanda” events later this year.

Wanda’s growing popularity is due to the system’s unique color match capability and simplified approach to mixing ratios of clear, primer and color products. The universal hardener and extensive color documentation tools help painters achieve a professional looking “right the first time” finish. Fewer products also make the system easier to use and help reduce inventory for distributors.

For more information about the full range of Wanda products and color tools, visit our website at www.wandarefinish.com. For Wanda distributors interested in hosting an “Evening with Wanda” event in their area, email wandarefinish@akzonobel.com for more details.

Safe Harbor Statement

This press release contains statements which address such key issues as Akzo Nobel’s growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company’s corporate website www.akzonobel.com.

Note to Editor

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

Internet: <http://www.carrefinishes.com>

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